
BIG BROTHERS BIG SISTERS OF PRINCE GEORGE

Wednesday June 15th, 2011

FOR IMMEDIATE RELEASE:

Local RCMP and Big Brothers Big Sisters Stepping Up in Support Vulnerable Children

Big Brothers Big Sisters of Prince George and the Prince George RCMP have partnered to present our first Run for Kids Sake event. On October 9th a team of RCMP members and BBBS supporters are competing in the Royal Victoria Marathon (RVM) in Victoria BC. Some will run the full marathon (42.2 km) while the remaining will do the half marathon (21.1km). The goal, other than to complete the run is to raise support and awareness for our proactive mentoring programs benefiting local youth.

“Big Brothers/Big Sisters is an important part of the community’s strategy to support youth at risk, including those vulnerable for recruitment into criminal gangs” said team captain and RCMP Staff Sergeant Jeff McArthur. “We want to help more children in our community be successful, and through the success of our team at the Royal Victoria Marathon we can do that.”

Training for the Run for Kids Sake team just started, but it is not too late to get involved. If you are interested in getting involved or sponsoring the Run for Kids Sake team please visit www.bbbspq.ca.

For more information please contact:

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For additional information about the Royal Victoria Marathon please visit www.runvictoriamarathon.com

