

BIG BROTHERS BIG SISTERS OF PRINCE GEORGE

Friday August 12th, 2011

FOR IMMEDIATE RELEASE

Guide Outfitters offer 'littles' big adventure!

The North Central Guide and Outfitters Association have hosted annual summer outdoor trips for Big Brothers Big Sisters for over 10 years and this weekend five matches from the Community Based Program at Big Brothers Big Sisters will be heading west of Prince George for a weekend at Grassham Lake.

"We support the commitment of Big Brothers Big Sisters to young people. We want to encourage young people to enjoy nature and pursue outdoor activities" says Frank Brady spokesperson for the North Central Guide and Outfitters Association. "Enjoying and being in nature is fun *and* good for the soul. There's nothing like hot dogs at a campfire with friends, watching the fire's sparks turn into stars. Pursuing outdoor activities like fishing, hunting, photography, hiking and canoeing can spark a passion that creates a deeper connection to and understanding of nature. A ten year old girl catching her first trout might turn her into a lifelong angler. The more we understand nature and the environment the better choices we will make to protect and conserve the beauty of British Columbia and it's resources. Encouraging young people to enjoy and respect nature will benefit them and all of us in the future."

"This such a positive experience for all the matches who attend the camping trip" added Tim Bennett, Interim Executive Director. "This opportunity would not be available if it were not for the continuous support of the North Central Guide and Outfitters Association. They provide everything for the matches and when they come back and share their stories and pictures you know it was truly the highlight of the summer."

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